

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

☐ Federal Candidate

☒ State or Local Candidate

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** Chat Communications

**Contact** Melvin Malabe

**Phone Number** 787-996-0922

**Address** 201 Calle San Francisco, 2do Piso San Juan PR 00901

**2. On behalf of (Candidate name & authorized campaign committee name):**

Comite de Integridad y Experiencia para el Cambio

**3. Election (Office sought & date):**

Nov 8

**4. Date of request:**

Nov 1 2016

**5. Request received by:**

Sarah Martinez

**6. Details:**

Regular Political Buy

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** Edwin Quiñones

**Phone Number** 787-223-7321

**Address** P.O box 10906 san juan 00922



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**8. Name of treasurer of authorized committee:**

Milton Alexei Colon

**9. Date and nature of follow-ups, if any:**

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center;">TELEMUNDO, SAN JUAN PUERTO RICO</div>	<b>Date:</b> <div style="text-align: center;">11/02/2016</div>
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I, MELVIN MALAVE  
do hereby request station time concerning the following issue:

PURCHASE OF TV ADVERTISING FOR CÓMITE INTEGRIDAD Y EXPERIENCIA PARA EL CAMBIO.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE DOCUMENT ATTACHED					

This broadcast time will be used by: CÓMITE INTEGRIDAD Y EXPERIENCIA PARA EL CAMBIO



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

☒ Yes

☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ricardo Rosselló for Governor of PR & David Bernier for Governor of PR

NOVEMBER 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CÓMITE INTEGRIDAD Y EXPERIENCIA PARA EL CAMBIO

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

MILTON ALEXEI COLÓN

EDWIN QUIÑONES

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CÓMITE INTEGRIDAD Y EXPERIENCIA PARA EL CAMBIO

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

MILTON ALEXEI COLÓN

EDWIN QUIÑONES



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 DAY before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/02/2016		787-233-7321
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
		
Signature	Printed Name	Title



**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

# CONTRACT

<u>Contract / Revision</u> 697419 /		<u>Alt Order #</u>
<u>Product</u> Nov 3-7		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> COMITE DE INTEGRIDAD Y EXPERIENCIA PA		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WKAQ	<u>Account Executive</u> Sarah Martinez	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 39995		<u>Advertiser Ref</u> 40155

And:

**\*CHAT COMMUNICATIONS INC**  
**201 SAN FRANCISCO ST**  
**2ND FL**  
**SAN JUAN, PR 00901**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/03/16	11/07/16	2P-4P	2P-4P		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---1---				1	\$400.00			
	Week:	11/07/16	11/13/16	1-----				1	\$400.00			
N 2	WKAQ	11/03/16	11/07/16	4P-5P M-F	4P-5P		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	----2--				2	\$650.00			
	Week:	11/07/16	11/13/16	2-----				2	\$650.00			
D 3	WKAQ	11/03/16	11/04/16	11A-12n	11A-12N	---11--	:30	2	\$425.00	NM	0	\$0.00
N 4	WKAQ	11/03/16	11/03/16	6P-7P M-F	6P-7P	---1---	:30	1	\$1,500.00	NM	1	\$1,500.00
D 5	WKAQ	11/03/16	11/03/16	7P-8P M-F	7P-8P	---T---	:30	1	\$1,600.00	NM	0	\$0.00
<b>Totals</b>											<b>7</b>	<b>\$4,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	7	\$4,900.00	(\$735.00)	\$4,165.00
<b>Totals</b>	<b>7</b>	<b>\$4,900.00</b>	<b>(\$735.00)</b>	<b>\$4,165.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination, except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



# PerformAds

Client

Comite de Integridad y Experiencia para el Cambio

Campaign

021

PROGRAMMING	TIME SLOT	RATE	3-Nov	7-Nov	Total Spots	Total Investment
Día a Día con Raymond y Dagmar	2-4p	\$400.00	1	1	2	\$800.00
Caso Cerrado: Edición Estelar	4-5p	\$650.00	2	2	4	\$2,600.00
Dando Candela	6-7p	\$1,500.00	1		1	\$1,500.00
			4	0	3	
					7	\$4,900.00

Total Insertions/Spots 7

Total Investment \$4,900.00

Approved by:

  
Melvin Maíave Pallens